

BOOK JAMES FOR YOUR NEXT EVENT
AND YOUR AUDIENCE & STAFF MEMBERS WILL THANK YOU!

James will **Inspire** your people to:

- Overcome Obstacles
- Attain Peak Performance
- Emerge into Leaders
- Embrace Change
- Retain Relentless Focus
- Take Ownership
- Create and Achieve Goals
- Unleash Passion
- Pursue Remarkable Performance



READY TO BOOK JAMES OR
STILL HAVE QUESTIONS?

Call 888.369.1339
speak@jamesbirdguess.com

James will **Motivate** your organization to:

- Achieve its Greatest Potential
- Develop & Execute the Strategy
- Turn Managers into Motivators
- Create Consistent Performing Teams
- Turn Failure into Fortune
- Go From Contender to Champion
- Create an Ambitious Organizational Culture
- Relentlessly Reach for the Vision



ABOUT
JAMES "BIRD" GUESS

James "Bird" Guess was once homeless after high school, yet personally financed his way through college and graduated with hopes of climbing the corporate ladder and becoming a rich executive.

But after only working a year in "Corporate America," James' ambition and goals outgrew his corporate career plan and he decided to risk everything and go after wealth, success, and the "American Dream."

Starting with only \$1,000 saved from college, poor credit, and a dream to become a millionaire, James single-handedly built a quarter million dollar enterprise selling products from the trunk of his car.

After expanding his business model from retailer to wholesaler, **he made over a half-million dollars**, cashed out and invested in rental property, and finally decided to pursue his passion more than profit.

James has a natural ability to immediately capture your audience's attention because of his **contagious energy, and genuine compassion** to inspire people. He knows how to entertain the audience first, educate them, and then finally empower them. Your audience will love his "practical" and "real-life" speaking style.

James is ready to empower your organization on how to achieve "**Peak Performance**," develop "**World-Class Leaders**," and reach their greatest potential. Finally, a one of kind **electrifying** speaker your audience, staff, and co-workers will all love.

SPEAKER
TRAINER
AUTHOR

JAMES "BIRD" GUESS
CHANGE - LEADERSHIP - FINANCIAL EMPOWERMENT



KEYNOTE ADDRESSES

Grind for Greatness!™

How to Go From Where You Are to Where You Want to Be

James delivers his most requested, breath-taking and powerful presentation on the concept of "Grinding," which demonstrates how individuals and organizations create success and achieve their greatest potential applying the "Final Four" features of ambition, vision, strategy and perseverance.

From Mediocre to Magnificent™

How Individuals & Organizations Can Grind to Greatness!

In one of his most requested keynotes, James presents the qualities, skills, and techniques that individuals and organizations must embody in today's volatile and competitive marketplace.

This powerful keynote address will instantly set the tone by entertaining, educating, and engaging audiences to welcome individual and organization change and transformation.

Hearts of Leaders™

The Process of Grinding into a Leader

James delivers his "Great 8 Leader Features," which when applied with passion and discipline can transform an individual into a global leader of exceptional ability to articulate ideas and align others to realize the vision.

The Success Process™

Grinding Through the Process of Success is Worth More Than Achieving Success

In this one of kind of keynote address, James mesmerizes the audience with his passionate story of living his passion, creating wealth, and going from nothing to something. This life changing and mind-refining keynote will inspire the audience on why it is important to encounter difficult circumstances, and how to endure and transcend circumstances.

From At-Risk to Ambitious™

How to Effectively Engage, Educate & Empower At-Risk Communities

James was once considered an at-risk youth, homeless, had poor credit and knows and understand the hip-hop culture.

In this seminar and training session, James will deliver proven techniques and ideas about how to engage at-risk youth, increase parental involvement, leverage hip-hop culture and change the mentality, habits and attitudes of at-risk individuals and communities.

James can also customize a program to meet your goals. Speaking and training topics include:

- Overcoming Obstacles & Life's Circumstances
- Attaining Peak Performance
- Leadership Development & Coaching
- Financial Empowerment
- Superior Sales & Top Performers
- Commencements & Graduations
- Student & Staff Development, Team Empowerment & Training
- Social Media (Facebook, Twitter) & Branding
- Entrepreneurial Success
- From At-Risk to Ambitious Communities, Youth & Teens

AUDIENCE TESTIMONIALS!

"You're a star, great job!"
— Dallas Mayor Tom Leppert

"Your inspiring talk was certainly a hit with the students. We were very fortunate to have had the opportunity to listen to and process your words. They were universal regarding age, race, culture and educational experience. Thank YOU for being here."
— Dr. Pat Moeck, Faculty Member, University of North Texas at Dallas

"James, I want to thank you again for the job that you did for us at our final parent conference of the year. You made me look good because we wanted to end the year well...with a heavy hitter...and you hit it out of the park. Thank you."
— Gwen Fleming, Assistant Director, The Turner Twelve, Inc.

MORE TESTIMONIALS!

"Mr. Guess I was very impressed with your presentation so much so that I felt compelled to take action."
— Norma Carney, Former Director City of Dallas Multipurpose Center

"UNT Dallas will definitely utilize James in its future programming for student leadership, motivation, financial freedom, and personal excellence!"
— John Daniels, Student Activities Coordinator, University of North Texas

"I would highly recommend Mr. Guess if you want someone who will deliver immediate positive impact to your organization."
— Lynette Barton, Director of Resident Services, National Housing Partnership Foundation

James will **Entertain, Educate, & Empower** Your Organization
Book James Now!

Call 888.369.1339
or email us
speak@JamesBirdGuess.com

Visit our website for more information
www.JamesBirdGuess.com

INSPIRING PROGRESSIVE CHANGE – DEVELOPING LEADERS
& FACILITATING FINANCIAL FITNESS



James has learned priceless lessons on leadership and performance from some of the **world's most successful business & political leaders including Billionaire Businessmen, Chief Executive Officers of Fortune 500 corporations, & Prominent State & National Politicians.**

Why do meeting planners consider James the hottest young speaker in the world? James has the rare passion and ability that psychologists, trainers and managers across the globe fail to perform every day— **changing people!** James knows how to spark change in your employees, students, managers, and members and equip them to overcome their obstacles and make the impossible, possible.

He also has a unique blend of personal and professional experience that makes him qualified to be an expert in personal and organizational development. Specific credentials include:

- **President & Founder of JBG International Success Academy**, a personal and organizational development company specializing in the training and development of working professionals, entrepreneurs, students, and organizations, to go from where they are to where they want to be and achieve their greatest potential.
- **Former Consultant Small Business Administration (S.B.A.)** Development Center and provided business development counseling
- Author of *How I Made a Quarter Million Dollar\$ From the Trunk of My Car* and *Grind for Greatness! How to Go From Where You Are to Where You Want to Be*
- **Former Management Trainee & Senior Analyst** of a Fortune 500 Corporation
- **United Sates Air Force Academy** Prep School Airmen & Student Athlete received Air Force Training Ribbon and Honorable Discharge
- Honored as one of the **African American Leaders Under 40 Across Texas** by the Texas Legislative Black Caucus

PARTIAL CLIENT LIST

James has been published, quoted, televised, provided services, or has been a speaker for the following organizations:



Big Brothers Big Sisters



Dallas County Community College District



U.S. Small Business Administration



KEYNOTES, COMMENCEMENTS, CONFERENCES, RETREATS, BANQUETS
SUMMITS, WORKSHOPS, LUNCHEONS, AND MORE!



Hello Meeting Planner,

I would like to thank you for considering me for your event to entertain, educate and empower your audience.

Out of all the speakers across the world, why should you choose me? Well, I know there are three things that definitely distinguish me from all other speakers. First, I am **extremely easy to work with** and can provide you with **flexibility throughout your entire event**, including staff training sessions, speaking at multiple locations and more.

Secondly, I have a **mesmerizing, and transforming message** for employees, members, students, faculty, parents, and staff that will inspire your audience to not only feel empowered afterwards, but also take action. Unlike other speakers, I will show your audience **how to apply their inspiration** toward actually achieving their goals and **your desired results.**

Finally, after you are satisfied with my seminar performance, I can provide follow up training & workshops that reinforce the seminar concepts, and **make it convenient for easy rebooking** for the next event, taking out all the hassle and saving your precious time.

Grind for Greatness!
Sincerely,

James Lee

SIGNATURE SEMINAR & TRAINING PROGRAMS

From Mediocre to Magnificent™

How Working Professionals & Companies Can Grind to Greatness!
(Training Available: Half-Day, Full Day)

In one of his most requested seminars, James presents the qualities, skills, and techniques that employees, supervisors, managers, and directors of companies must embody to catapult their teams and organizations to the next level in today's volatile and competitive marketplace.

Hearts of Leaders™

The Process of Grinding into a Leader
(Training Available: Half-Day, Full Day)

What qualities do human resource managers of corporations look for when hiring today's workers? Leadership skills are stated as one of the most critical factors in the hiring process.

James delivers his "Great 8 Leader Features," that when applied with passion, discipline and confidence, can transform an individual into a leader of exceptional ability to articulate ideas, vision and align others to execute the mission of an organization.

The Success Process™

Grinding Through the Process of Success is Worth More Than Achieving Success
(Training Available: Half-Day, Full Day)

A new "life-changing & mind refining" seminar for employees and managers on why it's important to encounter difficult circumstances, and how to endure and exceed those circumstances.

Emerging Entrepreneurs

So You Have a Business Plan, Now What?
(Training Available: Half-Day, Full Day)

A powerful seminar that was created to equip, inspire and motivate beginning entrepreneurs to implement their new business plan and create wealth. In this workshop participants will learn how to develop a viable business model and transition from the planning stages to startup success.

From Goals to Go-Getters™

How to Equip Your Team to Embrace & Execute The Vision
(Training Available: Half-Day, Full Day)

Most organizations are in denial of their two strategies: The one senior management creates and the one that employees actually implement. Learn how to align the entire organization to move in sync and successfully execute the organizational strategy.

